

Sane Driving (OPC) Private Limited

Products and Services

ISSUE 15.0 July 2021

ISSUE 15
July 2021

**Traffic is
More than
what meets
the eye**

*Inculcating
Civic Safe and
Responsible
Road Behaviors
AND Responsible
Enforcement.*

**Driving is a Social Norm
Before it is Commute**

Do we really understand Road Travel?

***Products
& Services***

How can we
contribute to
Civic, Safe and
responsible Road
travel?



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Civic, Safe & Responsible Road
Travel AND Responsible Design,
Policy & Enforcement



Dated : 05/05/2021

1. Registration Number : **L-102888/2021**
2. Name, address and nationality of the applicant : ANIL AMAR , A4-326, 3RD FLOOR, SUNRISE APARTMENTS, SECTOR-13, ROHINI, NEW DELHI-110085 INDIAN
3. Nature of the applicant's interest in the copyright of the work : AUTHOR
4. Class and description of the work : LITERARY/ DRAMATIC WORK
5. Title of the work : SHAPING ROAD SAFETY AND ROAD USER BEHAVIOR, ONE MINDSET AT A TIME - MAINTENANCE OF RIGHT BEHAVIORS - RELAPSE PREVENTION OF WRONG BEHAVIORS - LIFE SAVING REMINDER, AND CIVIC SENSE SOCIAL IMPACT POSTERS & STICKERS
6. Language of the work : ENGLISH
7. Name, address and nationality of the author and if the author is deceased, date of his decease : ANIL AMAR , A4-326, 3RD FLOOR, SUNRISE APARTMENTS, SECTOR-13, ROHINI, NEW DELHI-110085 INDIAN
8. Whether the work is published or unpublished : UNPUBLISHED
9. Year and country of first publication and name, address and nationality of the publisher : N.A.
10. Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers : N.A.
11. Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licences, if any : ANIL AMAR , A4-326, 3RD FLOOR, SUNRISE APARTMENTS, SECTOR-13, ROHINI, NEW DELHI-110085 INDIAN
12. Names, addresses and nationalities of other persons, if any, authorised to assign or licence of rights comprising the copyright : N.A.
13. If the work is an 'Artistic work', the location of the original work, including name, address and nationality of the person in possession of the work. (In the case of an architectural work, the year of completion of the work should also be shown). : N.A.
14. If the work is an 'Artistic work' which is used or capable of being used in relation to any goods or services, the application should include a certification from the Registrar of Trade Marks in terms of the provision to Sub-Section (i) of Section 45 of the Copyright Act, 1957. : N.A.
15. If the work is an 'Artistic work', whether it is registered under the Designs Act 2000 if yes give details. : N.A.
16. If the work is an 'Artistic work', capable of being registered as a design under the Designs Act 2000, whether it has been applied to an article though an industrial process and if yes, the number of times it is reproduced. : N.A.
17. Remarks, if any :

Diary Number : 7516/2021-CO/L
Date of Application : 24/03/2021
Date of Registration : 24/03/2021





DEPUTY REGISTRAR OF COPYRIGHTS

Government of India
Copyright Office
Extracts from Register of Copyrights



Dated: 10-Jul-08

- Registration No: L-30967/2008
- Name, address and nationality of the applicant: SHRI ANIL AMAR
A-4/326, SUNRISE APARTMENTS, SECTOR 13,
ROHINI, NEW DELHI
INDIAN
- Nature of applicant's interest in the copyright of the work: OWNER
- Class and description of the work: LITERARY
- Title of the work: HOW TO INSTILL CORRECT DRIVING ATTITUDE IN TEENS
- Language of the work: ENGLISH
- Name, address and nationality of the author and if the author is deceased, date of his decease: SAME AS IN COL 2 ABOVE
- Whether the work is published or unpublished: UNPUBLISHED
- Year and country of the first publication and name, address and nationality of the publisher: NIL
- Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers: NIL
- Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licences, if any: SAME AS IN COL 2 ABOVE
- Names, addresses and nationalities of other persons, if any, authorised to assign or licence of rights comprising the copyright: NIL
- If the work is an Artistic work, the location of the original work, including name, address and nationality of the person in possession of it. (In the case of an architectural work, the year of completion of the work should also be shown): N.A.
- Remarks: A SEALED COPY OF THE WORK IS RETURNED AND ANOTHER SEALED COPY IS KEPT.

Diary No. 3352/2008-CO/L
Date of Application: 09-Jun-08
Date of Receipt: 09-Jun-08

DEPUTY REGISTRAR OF COPYRIGHTS



8/1/2016

Copyright Office



Extracts
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of Copyrights

Dated : 28/07/2016

- Registration Number : L-64179/2016
 - Name, address and nationality of the applicant : ANIL AMAR , A4-326, SUNRISE APARTMENTS, SECTOR 13, ROHINI, NEW DELHI-110085 INDIAN
 - Nature of the applicant's interest in the copyright of the work : OWNER
 - Class and description of the work : LITERARY/ DRAMATIC WORK
 - Title of the work : SAME DRIVING CURIOSITY
 - Language of the work : ENGLISH
 - Name, address and nationality of the author and if the author is deceased, date of his decease : ANIL AMAR , A4-326, SUNRISE APARTMENTS, SECTOR 13, ROHINI, NEW DELHI-110085 INDIAN
 - Whether the work is published or unpublished : UNPUBLISHED
 - Year and country of first publication and name, address and nationality of the publisher : N.A.
 - Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers : N.A.
 - Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licences, if any : ANIL AMAR , A4-326, SUNRISE APARTMENTS, SECTOR 13, ROHINI, NEW DELHI-110085 INDIAN
 - Names, addresses and nationalities of other persons, if any, authorised to assign or licence of rights comprising the copyright : N.A.
 - If the work is an Artistic work, the location of the original work, including name, address and nationality of the person in possession of the work. (In the case of an architectural work, the year of completion of the work should also be shown). : N.A.
 - If the work is an Artistic work, whether it is registered under the Designs Act 2000 if yes give details. : N.A.
 - If the work is an Artistic work, capable of being registered as a design under the Designs Act 2000, whether it has been applied to an article through an industrial process and if yes, the number of times it is reproduced. : N.A.
 - Remarks, if any
- Diary Number : 13687/2015-CO/L
Date of Application : 17/12/2015
Date of Receipt : 17/12/2015

DEPUTY REGISTRAR OF COPYRIGHTS

31/2016

Copyright Office



Extracts
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of Copyrights

Dated : 28/07/2016

- Registration Number : L-64180/2016
 - Name, address and nationality of the applicant : ANIL AMAR , A4 326, SUNRISE APARTMENTS SECTOR 13, ROHINI, NEW DELHI-110085 INDIAN
 - Nature of the applicant's interest in the copyright of the work : AUTHOR
 - Class and description of the work : LITERARY/ DRAMATIC WORK
 - Title of the work : SAME DRIVING EMPATHY
 - Language of the work : ENGLISH
 - Name, address and nationality of the author and if the author is deceased, date of his decease : ANIL AMAR , A4 326, SUNRISE APARTMENTS SECTOR 13, ROHINI, NEW DELHI-110085 INDIAN
 - Whether the work is published or unpublished : UNPUBLISHED
 - Year and country of first publication and name, address and nationality of the publisher : N.A.
 - Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers : N.A.
 - Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licences, if any : ANIL AMAR , A4 326, SUNRISE APARTMENTS SECTOR 13, ROHINI, NEW DELHI-110085 INDIAN
 - Names, addresses and nationalities of other persons, if any, authorised to assign or licence of rights comprising the copyright : N.A.
 - If the work is an Artistic work, the location of the original work, including name, address and nationality of the person in possession of the work. (In the case of an architectural work, the year of completion of the work should also be shown). : N.A.
 - If the work is an Artistic work, whether it is registered under the Designs Act 2000 if yes give details. : N.A.
 - If the work is an Artistic work, capable of being registered as a design under the Designs Act 2000, whether it has been applied to an article through an industrial process and if yes, the number of times it is reproduced. : N.A.
 - Remarks, if any
- Diary Number : 13688/2015-CO/L
Date of Application : 17/12/2015
Date of Receipt : 17/12/2015

DEPUTY REGISTRAR OF COPYRIGHTS

10/202/2016

Copyright Office



Extracts
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Dated : 20/10/2016

- Registration Number : L-64386/2016
 - Name, address and nationality of the applicant : ANIL AMAR , A4-326, SUNRISE APARTMENTS, SECTOR 13, ROHINI, NEW DELHI-110085 INDIAN
 - Nature of the applicant's interest in the copyright of the work : AUTHOR
 - Class and description of the work : LITERARY/ DRAMATIC WORK
 - Title of the work : SAME DRIVING IMPERATIVE
 - Language of the work : ENGLISH
 - Name, address and nationality of the author and if the author is deceased, date of his decease : ANIL AMAR , A4-326, SUNRISE APARTMENTS, SECTOR 13, ROHINI, NEW DELHI-110085 INDIAN
 - Whether the work is published or unpublished : UNPUBLISHED
 - Year and country of first publication and name, address and nationality of the publisher : N.A.
 - Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers : N.A.
 - Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licences, if any : ANIL AMAR , A4-326, SUNRISE APARTMENTS, SECTOR 13, ROHINI, NEW DELHI-110085 INDIAN
 - Names, addresses and nationalities of other persons, if any, authorised to assign or licence of rights comprising the copyright : N.A.
 - If the work is an Artistic work, the location of the original work, including name, address and nationality of the person in possession of the work. (In the case of an architectural work, the year of completion of the work should also be shown). : N.A.
 - If the work is an Artistic work, whether it is registered under the Designs Act 2000 if yes give details. : N.A.
 - If the work is an Artistic work, capable of being registered as a design under the Designs Act 2000, whether it has been applied to an article through an industrial process and if yes, the number of times it is reproduced. : N.A.
 - Remarks, if any
- Diary Number : 824/2016-CO/L
Date of Application : 19/01/2016
Date of Receipt : 19/01/2016

DEPUTY REGISTRAR OF COPYRIGHTS

It is hoped, you will read complete Document, pause for a moment and reflect upon, what is said in this Document on Product and Services of Sane Driving OPC Private limited. Anil Amar, Director.



Civic, Safe & Responsible
Road Behaviors

SANE DRIVING (OPC) PRIVATE LIMITED

Civic, Safe & Responsible Road Travel AND Responsible Design, Policy &
Enforcement

CIN. U74999DL2016OPC298644 | GSTIN **07AAXCS0300B1ZQ** | DIPP 37547 |
PAN AAXCS0300B

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Sane Driving OPC Private Limited is a Social Impact Initiative with a difference and Endeavours To Do Public Good. It is **recognized by Department for Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India AS NOVEL PROGRAM. DIPP 37547**. Sane Driving OPC Private Limited is registered as MSME with Udyog Adhaar Number DL03D0016740.

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Content

1. **ABOUT:** Sane Driving OPC Private Limited: Driving is a Social Norm Before it is Commute.
2. **Sane Driving Approach:** Understanding PROBLEM – IS KEY to finding Solution. there is more to traffic than what meets the eye.
3. **Products and Services Description:**
 - (a) **WORKSHOPS:** Responsible Road user, and Responsible Enforcement.
 - (b) **PUBLISHING:** Education aids and Reminders in Posters/Stickers form: Creatively designed Education aids, draw attention, and Spur viewer into positive action immediately.
4. **Pricing and Order Form**
5. **References:** Please download at: [Https://sanedriving.com](https://sanedriving.com)



Civic, Safe & Responsible
Road Behaviors

SANE DRIVING (OPC) PRIVATE LIMITED

Civic, Safe & Responsible Road Travel AND Responsible Design, Policy & Enforcement
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Civic, Safe & Responsible
Road Behaviours

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SANE DRIVING: A SOCIAL IMPACT INITIATIVE WITH A DIFFERENCE.

Driving is a Social Norm Before it is Commute.

Home to most road crashes in the world (over 1,50,000 killed each year) and lakhs incapacitated by injuries, India has some of world's worst road behaviours.

Driving is a Social Norm Before It is Commute: A large Population travels by road, has expectations from Society, and has responsibility towards it. How we drive, impacts safety, impacts trust with fellow citizens, affects enforcement; and wrong behaviours undermine democratic values. Values, Beliefs & Attitudes, determine who we are & how we view the world. Traffic mirrors culture.

Prevention is better than cure. Responsible Road Behaviours contribute to community & Create Trust. Investing in Education that Builds Trust; is investing in Social Capital of Country.

Education should not only be Academic, it should help promote responsible habits towards fellow citizens. Safety & Civic sense are a mind-set, a habit that could be taught by Parents, Schools, or by Employers. What we practice on roads each day as rituals is what we practice in daily lives including places of work as Social Norms.

Good institutions and Communities teach freedom, educate for and enforce discipline, set boundaries and help guide individual values and beliefs to a set of acceptable social norms for safety, for co-existence, help follow rules and be respectful to fellow citizens.

Recommended by many, including Delhi Traffic Police, BSF, SSB & Maruti-Suzuki among others, Sane Driving workshops, creatively engage participants to help them SELF-DIRECT to adopt Civic, Safe & Responsible road behaviours, as a driver, as a passenger, a road user OR as member of Law Enforcement, AND be a Role Model for others to follow.

Sane Driving Responsible Road User Programs: Are the ONLY programs, that help Self-Driven Learning and Motivation for Responsible Road Behaviours and Attitudes for Drivers, Passengers, Road users, Or as member of Law Enforcement.

Behaviours do not change overnight, and We Need Reminders And Repeated Education. Sane Driving uses creatively designed posters and stickers to help above ONE MINDSET AT A TIME.





Civic, Safe & Responsible
Road Behaviors

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TWO KINDS OF SERVICES OFFERED BY SANE DRIVING (OPC) PRIVATE LIMITED.

1. **RESPONSIBLE ROAD USER AND RESPONSIBLE ENFORCEMENT WORKSHOPS**
2. **SHAPING ROAD USER BEHAVIOR AND SHAPING RESPONSIBLE ENFORCEMENT, ONE MINDSET AT A TIME: TRAINING/ EDUCATION AIDS IN CRITICAL SKILLS AND REMINDERS: POSTERS & STICKERS.**

1. **Responsible Road User And Responsible Enforcement workshops:** A workshop can, help save lives, create a responsible community and help to look at the problem from civic angle. (REMEMBER: Training Is An Ongoing Process)

- (a) **FOR SCHOOLS:** Not lack of skills, but wrong behaviours & attitudes cause most accidents and there is no two wheeler education. Prevention is better than cure and habits form young. Shaping safe behaviours is easier than trying to change later.
- (b) **FOR EMPLOYERS:** With highest fatality, and crippling injury rates in most productive age group 15-45, and no two wheeler education, a few hours spent on the workshop could help prevent crashes, injuries & life, create a responsible community.
- (c) **DRIVERS/ STAFF OF PUBLIC TRANSPORT:** Large number of Indian Population travels/commutes through public transport for several hours a day. Their experience in travel affects productivity and morale. Done properly with Vision and Policy; Drivers and Staff can make life in a city a joy.
- (d) **TRAFFIC POLICE:** Enforcement With A Purpose: Traffic Police has a job that requires a unique Vision and Purpose. Traffic is the SOUL OF A CITY and if managed properly, it makes commuting safe and living in the city, a joy, else a misery.
 - i. Traffic Police has task, more important, than what is usually thought. To be effective, one must understand problems typical of India. Managing Traffic is managing Democracy which displays fairness in the system unambiguously
 - ii. Responsible Enforcement: Sane Driving Program helps Traffic Police understand value of their work from Civic / Social angle, challenges them to look for ways they never did earlier, giving them Purpose on their job, they never had before.
 - iii. When Motivated through self-directed behaviours, Traffic Police is most likely to be engaged, display pro-social behaviours, are creative to new situations, and are effective on the job

2. **SHAPING ROAD USER BEHAVIOR AND SHAPING RESPONSIBLE ENFORCEMENT, ONE MINDSET AT A TIME: Training / Education Aids in Critical Skills and Reminders: Posters & Stickers:**

- A) POSTERS remind right behaviours, and teach critical skills.
 - a) REMINDERS And General Behaviours.
 - b) EDUCATION: of Critical Importance: Speeding, Rash Driving & Helmets
 - c) The stickers help bring social pressure for right behaviours.

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SANE DRIVING APPROACH: UNDERSTAND THE PROBLEM FIRST

SAFETY: Wrong behaviours & attitudes cause well over 50% of all crashes, deaths & serious injury.

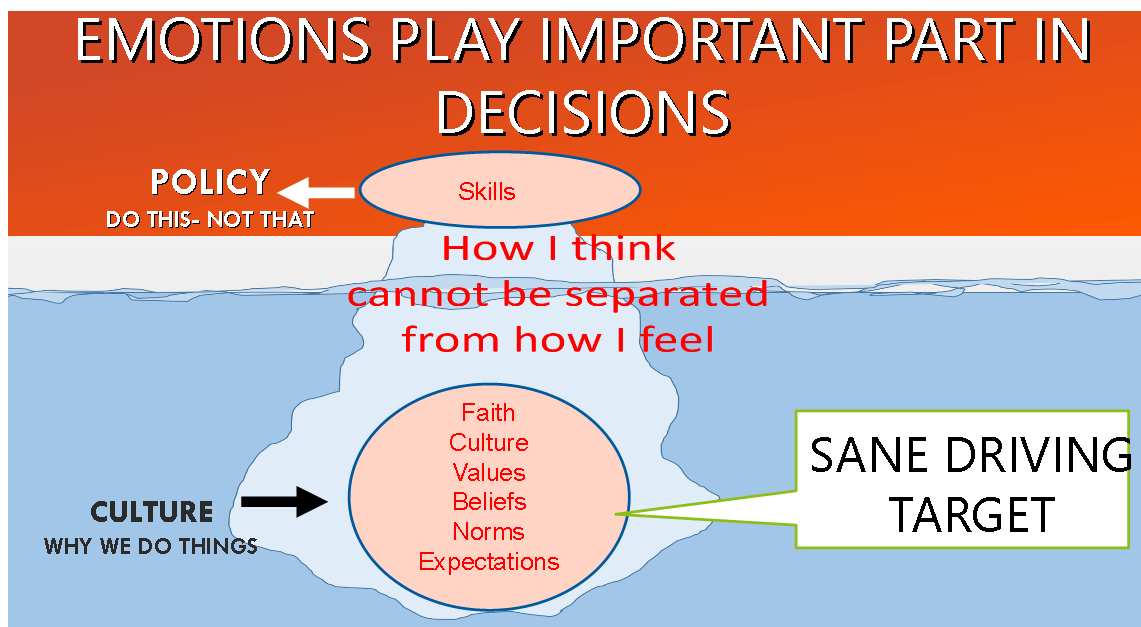
SOCIAL: Norms Are Not What We Preach, Norms Are What We Practice Each Day As Rituals On Roads and is precedence to follow.

- 1) Wrong behaviours not only cause accidents, they cause mistrust within population, and misery of living in a bad city.
- 2) SINCE ALL OUR MEMORY IS ASSOCIATIVE; habits aren't created: they are built upon meaning: **we only build on our past.**

WHAT DETERMINES TRAFFIC MANAGEMENT? (Even Behaviours towards fellow citizens)

25%: POLICY and REGULATION

75%: CULTURE : Behaviours, Attitudes, Precedence



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POLICY=Rational Decision

CULTURE=Emotional Decision

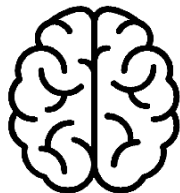
POLICY



CULTURE



EMOTIONAL REGULATION DEPENDS UPON
EMOTIONAL CENTER OF BRAIN: NOT RATIONAL



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PART 1 OF SERVICES: Sane Driving Responsible Road User, Responsible Driver Programs / Workshops, AND RESPONSIBLE ENFORCEMENT

FIRST HALF/FIRST DAY: MOTIVATION DAY

MODULE # 1: EXERCISE ON CIVIC GOALS

MODULE # 2: CURIOSITY: COMPARING LIVE SITUATIONS

MODULE # 3: EMPATHY: BELIEF SYSTEMS: RECOGNIZING RIGHTS AND RESPONSIBILITY

MODULE # 4: EMPATHY: MOTIVATION: WORKSHOP EXERCISES

SELF AWARENESS

SECOND HALF/SECOND DAY: CIVIC EDUCATION & REGULATION = Responsible Enforcement

MODULE # 5: Empathy Continued: Analysis and Key Learning

MODULE # 6: RESPONSIBILITY: Lay out road map: Commitment to prevention and action

MODULE # 7: CIVIC SENSE & RESPONSIBILITY

MODULE # 8: EVALUATION & FEEDBACK : CONCLUSION OF PROGRAM

KEY ASPECTS OF SANE DRIVING RESPONSIBLE DRIVER PROGRAMS

- 1) Self-Awareness: Understanding self on what behaviors lead to unsafe outcomes.
- 2) Self-Regulation: Manage behaviors in time, to avoid unsafe situations.
- 3) Road Map: Create a clear road map to follow, to avoid unsafe outcomes.
- 4) Advocacy: For Policy, design, education, Governance, Regulation, Enforcement, right processes in civic and driver education, and acceptable social norms.
- 5) Responsible Design

Civic, Safe & Responsible Road Behaviours & Attitudes, help recognize rights and responsibilities towards fellow citizens as a ritual each day. Managed with a Vision, Civic, Safe & Responsible behaviours in traffic, pave way for Mass Education (Civic), Social Cohesion; and help make living in a city, a joy.





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PRICING:

Sane Driving Responsible Driver Programs / Workshops AND Responsible Enforcement

Each Workshop / Program, is First of a Kind, covering topics NOT covered by any other Training Program related to Policing, Driving, and commuting anywhere.

TYPE OF PROGRAM, DURATION, PRICING:

A: Responsible Road User Program: Rapid 1 Day Program, Full 2 Day Program, 6 Hr Capsule program

B: Responsible Enforcement Program: 2 Day Full Program

FOR: Any one above 14 yrs of age:Participants up-to 70.

Duration	Type & Proposed Audience	Current Price per Program*	G.S.T. Extra
1 Day Rapid Program	Responsible Road User Program: RAPID VERSION	₹ 26,000/-	18%
2 Day Full program	Responsible Road User /Responsible Driver Program FULL PROGRAM	₹ 31,500/-	18%
6 Hr Capsule	Responsible Road User Program CAPSULE PROGRAM	₹ 21,000/-	18%
Traffic Police 2 Day Program	Responsible Enforcement Program Program For Induction For Traffic Police Enforcement With A Purpose	₹ 38,000/-	18%

*Price subject to change. Travel out side Delhi for one faculty member charged extra: Economy Airfare or AC-2 Fare. It is recommended that one sticker per participant be bought separately @ ₹150/- each.





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Sane Driving OPC Private Limited: Published Products

Shaping Safe Road User And Responsible Enforcement Behavior:-One Mindset At A Time: Life Saving Social Impact Campaigns/ Posters & Stickers

Prevention is better than cure :

- 1) For a driver killed there are more passengers/other road users killed, and more get crippled for life.
- 2) **Not lack of skills, but wrong behaviours & attitudes cause most accidents.**
- 3) Losing an Employee or his family member, has similar impact on job. Most accidents occur in most productive age group (15-45), and are preventable.
- 4) Posters are Education, and Posters/Stickers are reminders; and reminders help drivers as well as passengers.
- 5) When placed at right locations, Social Impact Posters & Stickers Remind Drivers, remind Passengers/Road Users or help give sense of purpose to member of Law Enforcement
- 6) Stickers are Public/Social affirmations, help intrinsic change for sense of responsibility on Roads for safe travel, as Driver, Passenger, road user or Member of Law Enforcement.
- 7) Posters Stickers also help Civic Sense: WE WANT A RESPONSIBLE SOCIETY: VERY IMPORTANT TO INCULCATE IN RIGHT EDUCATION STARTING FROM PRIMARY SCHOOLS.
- 8) **Campaigns for EDUCATION IN CRITICAL AREAS (not covered by any other Driver Education Program). Speeding and Rash Driving are set of 3 Posters each. SPEEDING AND RASH DRIVING SERIES ARE BASED AROUND ACTUAL EXPERIMENTS ON LOADED VEHICLES.**
 - a) **RASH DRIVING:** According to NCRB: Rash driving is involved in 90 % of Cases; AND YET: we do not understand what is rash driving in Indian context, and what are preventive measures.
 - b) **SPEEDING:** According to NCRB; Speeding is involved in 66% cases. What is speed, and how does it cause road traffic crashes/accidents?
 - c) **HELMETS:** 85% Helmets in India are fakes; India has MOST TWO WHEELER FATALITY AND INJURY IN THE WORLD. W.H.O. says, wearing right helmet can bring down this number by 40%; YET WE DO NOT KNOW HOW TO BUY RIGHT HELMET.
 - d) **SIGNAGE AND HOW TO UNDERSTAND SIGNAGE:** It is important to understand Road Signage BUT IS IT AVAILABLE IN THE NEIGHBOURHOOD?





SANE DRIVING (OPC) PRIVATE LIMITED

Civic, Safe & Responsible Road Travel AND Responsible Design, Policy & Enforcement

CIN. U74999DL2016OPC298644 | GSTIN 07AAXCS0300B1ZQ | DIPP 37547 | PAN AAXCS0300B

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Civic, Safe & Responsible Road Behaviors

REGULATORY = PROHIBITORY + CUMPULSORY SIGNS

NO PARKING	NO STOPPING	Compulsory Left Ahead	Compulsory Right Ahead	Compulsory Right	Compulsory Left	Compulsory Keep Left	Only Pedestrian or Cyclist	
			GE-1					
Compulsory Keep Right	ROUNDAABOUT	Right Turn Prohibited	GE-1					Go Right or Straight
All Vehicles Prohibited	Tonga Prohibited	BICYCLE Prohibited	BICYCLE ONLY	One Way Traffic	One Way Traffic	Traffic Prohibited in Both Directions	Go Left or Straight	
Overtaking Prohibited	LIMIT ENDS	Width Limit	Bullock Cart Prohibited	Hand Cart Prohibited	Pedestrians Prohibited	Ferry	Load Limit	
Compulsory Minimum speed	Speed Limit Ends	Height Limit	Length Limit	Speed Limit	Axle Load Limit	No Hanking	Compulsory Horn	

CAUTIONARY ROAD SIGNS

Men at work	Hair Pin Bend Right	Hair Pin Bend Left	Left Reverse bend	Right reverse bend	Slippery Road	Dangerous dip ahead	Speed Bump Ahead	
			GE-2					
Falling Rock	Rough Road Ahead	River/ Water body Ahead	GE-2					Narrow Bridge
Narrow Bridge	Pedestrian Crossing	Ferry	Traffic Lights ahead	Guarded Rail Crossing	School Ahead	Low Road Ahead	Road Ahead	
Cattle	Cross Road	Guarded Level Crossing 500m	Gap in the median	Barrier Ahead	Staggered intersection	Staggered intersection	Give Way	

INFORMATION, FACILITIES OR SERVICE SIGNS

RESTAURANT	FILLING STATION	REFRESHMENTS	HOTEL or MOTEL	FIRST AID	CAMPING SITE	EMERGENCY PHONE	FIRE EXTINGUISHER
NATIONAL HIGHWAY	STATE HIGHWAY	ARTERIAL HIGHWAY	H	P	P	P	P
PUBLIC LABORATORY	Pedestrian Overpass	Pedestrian Overpass	EXIT FROM EXPRESSWAY/MOTORWAY	Emergency Exit	Emergency Exit	INDICATION Direction Traffic	INDICATION Lane Closure

GE-3

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GE-4a, AND GE4b: Basic Explanation about Signages and how to use.

These ARE NOT SOLD SEPARATELY. THESE ARE ONLY SOLD when E1, E2 and E3 are Bought AS A SET with E-4a and E-4b. CHARGED, SAME AS E-1, E-2 and E-3, E-4a, and E-4b explain.s, fundamentals about Road Signs: Danger Warning signs; Regulatory signs (obligations, restrictions or prohibitions); Priority signs; Prohibitory or restrictive signs; Mandatory signs; Special regulation signs; Informative signs: intended to guide road-users while they are Travelling, to provide them with other information, Direction, position or indication signs; Advance direction signs; Etc on how are they supposed to be used to comply with law.

COMPLETE SET: Learning Signage is must for any Driver training / Transport Park, RTO OFFICE especially if they teach driving. There are 5 posters in Basic set. Learning Signage is must for any Driver. Recommended for every Transport Park, especially if they teach driving.

- ITEM 1. Regulatory Signs **GE1**
- ITEM 2. Cautionary signs. **GE2**
- ITEM 3. Information Signs. **GE3**
- ITEM 4. Basic Explanation about Signage and how to use **GE-4a, and GE-4b**

LANGUAGES AVAILABLE: ENGLISH; HINDI; ROMAN

These posters are high quality Vinyl, and guaranteed to withstand weather for one year. Please use instructions inside to paste these properly. Pricing, How to paste posters, Order form is given ahead.



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Education Series

ACCORDING TO NCRB; Rash Driving contributes to 90 % of traffic accidents in India, and Speeding is involved on 66%. How much do we understand these issues?

Set of 1 poster



MOST TWO WHEELER DEATHS & INJURY OCCUR IN INDIA AND A LOT OF THIS IS PREVENTABLE JUST BY WEARING RIGHT HELMET.

Good quality Helmet can reduce the risk of death by 42% and severe injury by 70%!

SO WHAT IS GOOD HELMET AND HOW TO CHOOSE ONE? THIS EDUCATION POSTER HELPS.

Set of 3 posters SPEEDING

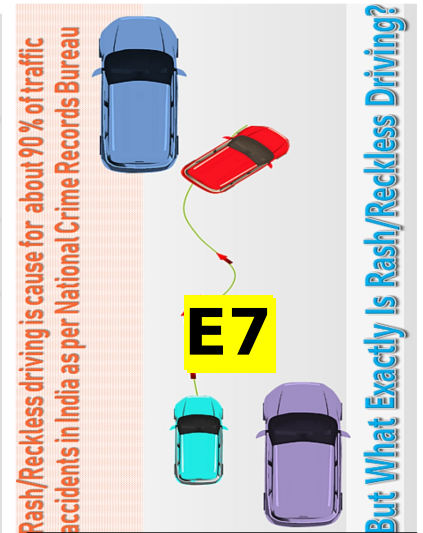


NCRB says Speeding is involved in 66% of Road Traffic Accidents, fatalities and injuries in India.

- Topics
- I. What is Speeding
 - II. What is safe distance to stop
 - III. How to be safe in different conditions
 - IV. Problems typical of India

ITEMS E6 and E7 BASED on ACTUAL EXPERIMENTS ON LOADED VEHICLES

Set of 3 posters RASH DRIVING



India has 3% of Worlds Vehicles, YET suffers 12% of accidents, which is crash equivalent of driving drunk.

NCRB says Rash Driving is involved in 90 % of traffic accidents in India.

DO YOU KNOW WHAT IS RASH DRIVING?

What are issues, lack of awareness of which cause accidents?

How can we avoid accidents that are others faults?



ITEM : E5 is One Poster Per Set , ITEMS E6 and E7 are Sets of 3 Posters each. (No minimum Order.)



CAMPAIGN PAGES DELETED HERE

Catalog Campaign Of Civic, Safe
And Responsible Road User
Behaviors And Responsible
Enforcement for all ages above
Primary Schools.

*(Civic Sense, Safety Education, Drunk Driving,
Helmets, General Reminders and Social Impact
Stickers)*

AVAILABLE ON DEMAND BY
POST



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PRICING NOTE FOR CAMPAIGN POSTERS/STICKERS

THROUGH WORKSHOPS AND THROUGH SOCIAL IMPACT CAMPAIGNS AS POSTERS STICKERS, Sane Driving OPC Private Limited **sells Creativity and Intellectual Capital. Social Impact Posters Stickers Training/Education aids or Reminders, should draw viewers attention, get them engaged emotionally and spur them into action immediately.** Complementing workshops, Sane Driving Posters and Stickers have uniquely been created after much thought about Human attention span.

SANE DRIVING OPC Pvt. Ltd. DOES NOT SELL POSTERS AS PRODUCT OR SERVICE. THEY are outsourced to a very reliable partner, AND FOR which **THERE IS ALWAYS UPFRONT PAYMENT** for orders. THUS it is kindly requested to consider FULL upfront payment when ordering Posters & Stickers.

1. INDICATED Price is for delivery in Delhi only. Price Outside Delhi Charged Extra AS PER ACTUAL CHARGE OF SHIPPING. Time: One Week for Delhi, Two weeks Outside Delhi.
2. **This PRICE QUOTE is VALID UNTIL: 1st September 2021.**
3. NO EXTRA CHARGES FOR: HINDI, ENGLISH or ROMAN. Separate Charges For other languages .
4. These posters are made on high quality Vinyl Sheet Self Adhesive (Self Sticking), can withstand weather, guaranteed for one year when pasted on smooth Smooth & Clean: Glass/Metal/ Smooth Granite or Marble Stone/Wood/Plastic: Indoor or Outdoor.

5. PRICING: SOCIAL IMPACT POSTERS CAMPAIGN POSTERS AND STICKERS: SHAPING ONE MINDSET AT A TIME

SHIPPING IN DELHI IS FREE; FOR SHIPPING OUTSIDE DELHI Shipping

Actuals Charged

- A) **STICKERS: PAGE NUMBER: 24** ₹ 150 each + 18% GST (Min Order 96 Stickers)
- B) **CIVIC SENSE "C" SERIES: PAGE NUMBERS: 19, 20, 21, 22 & 23 NO MINIMUM ORDER**
 - (I). Size: 6 Ft by 4 Ft : Price Rs. 6,500/- Per Poster + 18% GST
 - (II). Size: 7 Ft by 5 Ft : Price Rs. 7,900/- Per Poster + 18% GST
- C) **EDUCATION "E" SERIES PAGE NUMBER 14: NO MINIMUM ORDER**
 - (I). Size: 6 Ft by 4 Ft : Price Rs. 6,500/- Per Poster + 18% GST
 - (II). Size: 7 Ft by 5 Ft : Price Rs. 7,900/- Per Poster + 18% GST
- D) **SIGNAGE, REMINDERS, & DRUNK DRIVING "G" and "GE" SERIES: PAGE NUMBERS: 13, 15, 16, 17 and 18 NO MINIMUM ORDER**
 - (I). Size: 6 Ft by 4 Ft : Price Rs. 5,500/- Per Poster + 18% GST
 - (II). Size: 7 Ft by 5 Ft : Price Rs. 6,500/- Per Poster + 18% GST

NOTE: ALL POSTERS & STICKERS ARE SELF ADHESIVE ALL WEATHER RELIABLE MATERIAL WITH ONE YEAR WARRANTY WHEN PASTED (only once) ON CLEAN AND SMOOTH GLASS, GRANITE, SUNMICA, WOOD, METAL OR SMOOTH PLASTIC. PLEASE SEE ORDER FORM, and Page on instructions on how to paste.



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 Put Request & Shipping address on all correspondence.



ORDER FORM SOCIAL IMPACT
CAMPAIGN POSTERS & STICKERS
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 DELHI CHARGED SEPARATELY;

Recipient Organization: **Example Private Limited**
 Address: **ANYWHERE IN INDIA**
 GSTIN (recipient): **XXXXFRFRFRXXXX**

Phone:
 Email: **ABC@EXAMPLE.COM**

SAMPLE ORDER FORM FILLED

PRICING SOCIAL IMPACT CAMPAIGN POSTERS & STICKERS: ONE MINDSET AT A TIME

"G" AND "GE" Series per unit: 7 Ft by 5 Ft = ₹6,500/- ; 6 Ft by 4 Ft = ₹5,500/- ; plus Shipping Actuals
"E" Series per unit: 7 Ft by 5 Ft = ₹7,900/- ; 6 Ft by 4 Ft = ₹6,500/- ; plus Shipping Actuals
"C" Series per unit: 7 Ft by 5 Ft = ₹7,900/- ; 6 Ft by 4 Ft = ₹6,500/- ; plus Shipping Actuals

Serial	CATALOG 15 DESCRIPTION Item Number; Size, & language	QTY	PRICE
1	ITEM Number: GE-1 + GE-2+ GE-3 + GE-4a+ GE-4b (SIGNAGE SET) Language Required: ENGLISH SIZE: 7 Ft by 5 Ft	4 Sets	₹6,500 X 5 x 4 sets = ₹1,30,000.00
2	ITEM Number: E-5 (HELMET-EDUCATION) Language Required: HINDI SIZE: 6 FT BY 4 FT	2	₹6,500 X 2 = ₹13,000.00
3	ITEM Number: G-1, G4, G-5 (One Each) Language Required: HINDI SIZE: 6 Ft by 4 Ft	3	₹5,500 X 3 = ₹16,500.00
4	ITEM Number: C-2 ENGLISH AND C-2 HINDI Language Required: ENGLISH/HINDI SIZE: 7 FT BY 5 FT	(1+1) 6 SETS	₹7,900 X 2 X 6= ₹94,800.00
5	ITEM Number: C-3, C-4, C-5, C-6, C-7, C-8 : TEN EACH Language Required: ENGLISH SIZE: 6 FT BY 4 FT	6 X 10	₹6,500 X 6 X 10= ₹3,90,000.00
6	ITEM Number: S-1: 48 Pcs, S-3: 48 Pcs AND S-4 : 96 Pcs Language Required: HINDI SIZE: STICKER SIZE	192	₹150 X 192 = ₹28,800
	AMOUNT COST		₹ 6,60,100.00
	Add GST 18% (IGST 9% + SGST 9%)		₹1,18,818.00
	TOTAL AMOUNT		₹ 7,78,918.00

Please use order form as per specifications in Catalog supplied with price list. You may send scanned copies of order to email addresses provided below.

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Name & Designation:
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Phone:
Email:

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"C" Series : per unit: 7 Ft by 5 Ft = ₹7,900/- ; 6 Ft by 4 Ft = ₹6,500/- ; plus Shipping Actuals

Serial	CATALOG 15 DESCRIPTION Item Number; Size, & language	QTY	PRICE
1	ITEM Number: Language Required: SIZE:		
2	ITEM Number: Language Required: SIZE:		
3	ITEM Number: Language Required: SIZE:		
4	ITEM Number: Language Required: SIZE:		
5	ITEM Number: Language Required: SIZE:		
6	ITEM Number: Language Required: SIZE:		
	AMOUNT COST		
	Add GST 18% (IGST 9% + SGST 9%)		
	TOTAL AMOUNT		

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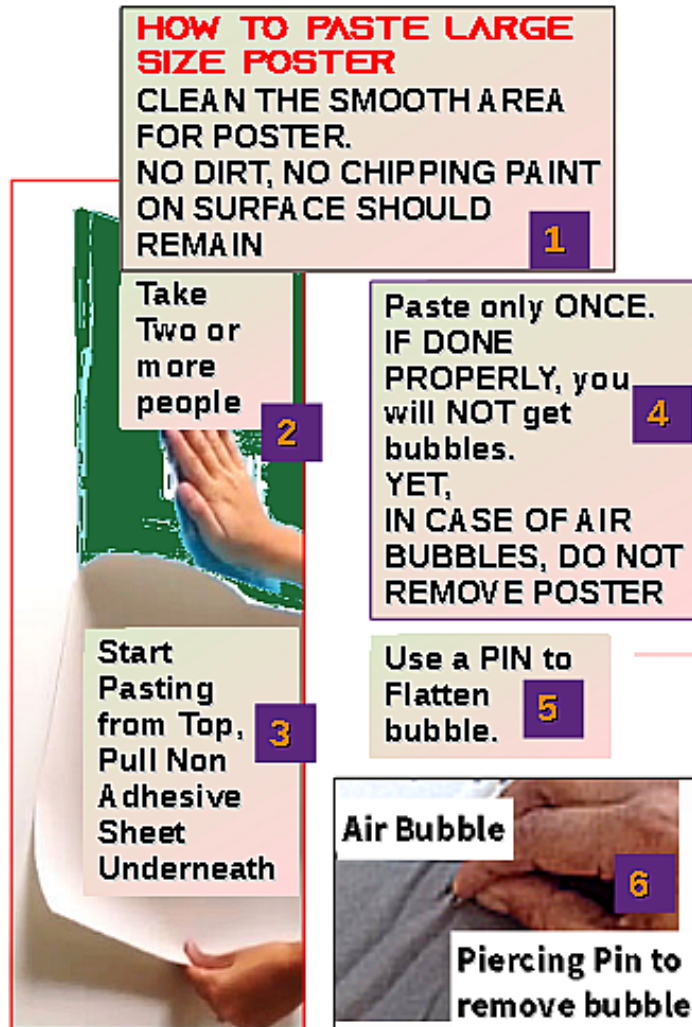
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Date & PLACE:

SIGNATURE & SEAL



INSTRUCTIONS HOW TO PASTE POSTER



PLEASE ENSURE THAT SURFACE WHERE POSTER WILL BE PASTED IS ABSOLUTELY CLEAN, SMOOTH AND THERE IS NO CHIPPING PAINT. PLEASE USE TWO OR MORE PEOPLE TO PASTE.

NOTE: CHARGES DUE on ORDER. NO SHIPPING CHARGES FOR DELHI. SHIPPING OUTSIDE DELHI IS CHARGED AS PER ACTUAL CHARGES AND TAKES UP TO TWO WEEKS.