



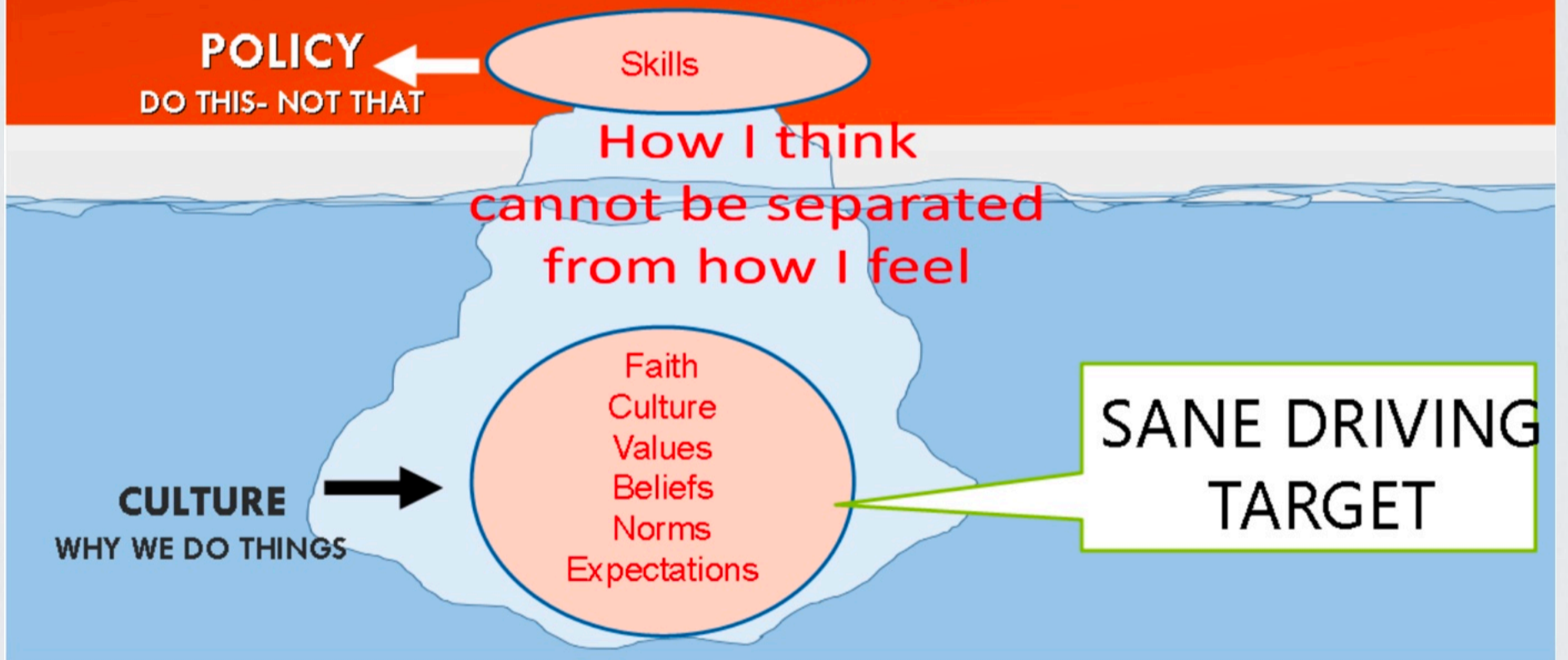
Civic, Safe & Responsible  
Road Behaviors

## WHAT DETERMINES TRAFFIC MANAGEMENT? (Even Behaviours towards fellow citizens)

25%: POLICY and REGULATION

75%: CULTURE : Behaviours, Attitudes, Precedence

## EMOTIONS PLAY IMPORTANT PART IN DECISIONS



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# SANE DRIVING PRIVATE LIMITED

## ABOUT



Civic, Safe & Responsible  
Road Behaviors

With Most road crashes in the world, India has world's worst road behaviours.

Driving is a Social Norm Before It is Commute: Public has expectations from Society, and has responsibility towards it.

How we drive, impacts safety, trust with fellow citizens, affects enforcement; and wrong behaviours undermine democratic values. Values, Beliefs & Attitudes, determine who we are & how we view the world. Traffic mirrors culture.

Prevention is better than cure. Responsible Road Behaviours contribute to community & Create Trust. Investing in Education that Builds Trust; is investing in Social Capital of Country.

Education should not only be Academic, it should help promote responsible habits towards fellow citizens. Safety & Civic sense are a mind-set, a habit that could be taught by Parents, Schools, or by Employers. What we practice on roads each day as rituals is what we practice in daily lives including places of work as Social Norms.

Good institutions and Communities teach freedom, educate for and enforce discipline, set boundaries and help guide individual values and beliefs to a set of acceptable social norms for safety, for co-existence, help follow rules and be respectful to fellow citizens.

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# WORKSHOP PROGRAMS

## **CIVIC, SAFE & RESPONSIBLE ROAD USER PROGRAM, AND RESPONSIBLE ENFORCEMENT PROGRAM/WORKSHOP**

Responsible Road User And Responsible Enforcement workshops: A workshop can, help save lives, create a responsible community and help to look at the problem from civic angle.

1. **FOR SCHOOLS:** Not lack of skills, but wrong behaviours & attitudes cause most accidents and there is no two wheeler education. Prevention is better than cure and habits form young. Shaping safe behaviours is easier than trying to change later.
2. **FOR EMPLOYERS:** With highest fatality, and crippling injury rates in most productive age group 18-35, and no two wheeler education, a few hours spent on the workshop could help prevent crashes , injuries & life, create a responsible community.
3. **DRIVERS/ STAFF OF PUBLIC TRANSPORT:** Large number of Indian Population travels/commutes through public transport for several hours a day. Their experience in travel affects productivity and morale. Done properly with Vision and Policy; Drivers and Staff can make life in a city a joy.
4. **TRAFFIC POLICE: (RESPONSIBLE ENFORCEMENT PROGRAM/WORKSHOP)**

Enforcement With A Purpose: Traffic Police has a job that requires a unique Vision and Purpose. Traffic is the SOUL OF A CITY and if managed properly, it makes commuting safe and living in the city, a joy, else a misery.

- (a) Managing Traffic is managing Democracy which displays fairness in the system unambiguously
- (b) Responsible Enforcement: Letting Traffic Police understand value of their work from Civic / Social angle, challenge them to look for ways they never did earlier, giving them Purpose on their job, they never had before.
- (c) When Motivated through self-directed behaviours, Traffic Police is most likely to be engaged, display pro-social behaviours, are creative to new situations, and are effective on the job

**DOWNLOAD CATALOG FROM : <https://sanedriving.com>**



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Each Workshop / Program, is First of a Kind, covering topics NOT covered by any other Training Program related to Policing, Driving, and commuting anywhere.

TYPE OF PROGRAM, DURATION, PRICING:

A: Responsible Road User Program: Rapid 1 Day Program, Full 2 Day Program, 6 Hr Capsule program

B: Responsible Enforcement Program: 2 Day Full Program

**FOR: Any one above 14 yrs of age:Participants up-to 60.**

| Duration                     | Type & Proposed Audience   | Current Price per Program* | G.S.T. Extra |
|------------------------------|--|----------------------------|--------------|
| 1 Day Rapid Program          | Responsible Road User Program:<br>RAPID VERSION  | ₹ 26,000/-                 | 18%          |
| 2 Day Full program           | Responsible Road User Program<br>FULL PROGRAM  | ₹ 31,500/-                 | 18%          |
| 6 Hr Capsule                 | Responsible Road User Program<br>CAPSULE PROGRAM   | ₹ 21,000/-                 | 18%          |
| Traffic Police 2 Day Program | <b>Responsible Enforcement Program</b><br>Program For Induction For Traffic Police<br>Enforcement With A Purpose | ₹ 38,000/-                 | 18%          |

**\*Price subject to change. Travel out side Delhi for one faculty member charged extra: Economy Airfare or AC-2 Fare. It is recommended that one sticker per participant be bought separately @ ₹150/- each.**



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